

2026

# SPONSORSHIP OPPORTUNITIES



CEGA



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## CORE CONFERENCE

May 7-8, 2026 • AER Core Research Centre

**BE PART OF THE GEOSCIENCE  
COMMUNITY BY SPONSORING  
CEGA'S 2026 CORE  
CONFERENCE**



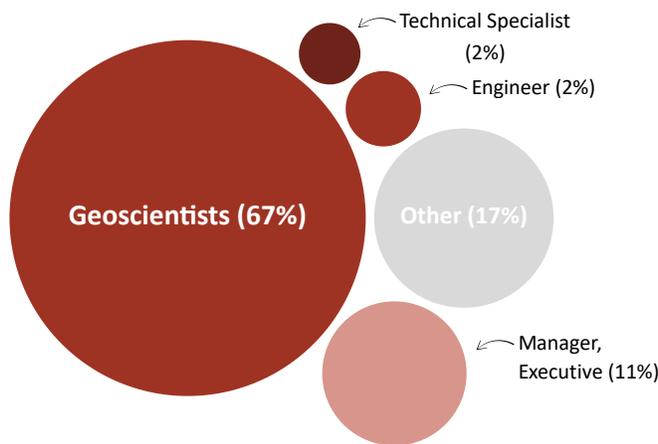
# 2025 CEGA Core Conference Highlights

Last year, the CEGA 2025 Core Conference showcased exceptional presentations and core displays, featuring nearly 50 unique cores from across Canada. Our theme, *“Establishing Connections: The Interplay of Rocks, Energy, and People,”* captured not only the technical discussions on the geological record and energy resources but also the personal relationships that make this conference unique.

# 2025 CEGA Core Conference Highlights

Over two days, 21 dynamic presenters engaged 613 registrants, offering insights that resonated with professionals across the energy and geoscience sectors. The information below dives deeper into our attendee profile.

## ATTENDEE JOB TITLE:



## ORGANIZATION TYPE:

60% Energy Company

15% Service

14% Government

5% Academic/Research

6% Other

## YEARS OF INDUSTRY EXPERIENCE:

Less than 5 years: 12%

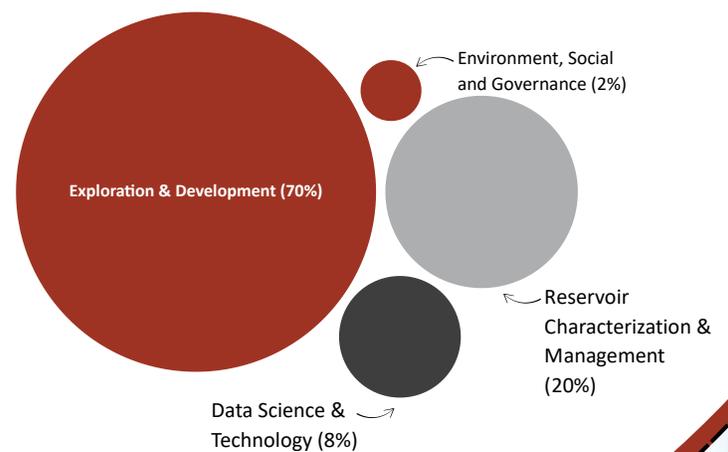
5 to 10 years: 17%

11 to 20 years: 35%

21 to 30 years: 22%

Over 30 years: 14%

## ATTENDEE PRIMARY AREA OF EXPERTISE:





CEGA



TOURMALINE

# CORE CONFERENCE

May 7 - 8, 2026 AER Core Research Centre

CEGA's annual Core Conference is an essential event for our members and industry and it remains one of the leading geoscience events in Canada.

## Why Sponsor?

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1

Demonstrate your organization's dedication to supporting the geo-science community and our industry. Supporting this conference allows CEGA to offer similar content to the geoscience community, which in turn helps forge business relationships and create new opportunities.



2

Understand and learn about the available business opportunities within these evolving industry trends that can help your business expand and/or grow.



3

Position your brand in front of a broad group of geoscientists. Your company will have the opportunity to have facetime with attendees and network with industry peers.



4

Gain knowledge and insight on the latest technologies and research and glean local and international market intelligence.

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**Sign up early for pre-event exposure! By sponsoring the 2026 Core Conference early, you will have a head start on brand recognition and visibility as we market this exciting event.**



# Sponsorship Opportunities



## Session Sponsor (\$2,500) – 4 available

Each year the Core Conference is arranged into four sessions based on the Technical Abstracts that are submitted. The name of each session will be released once the final abstracts are confirmed.

- Recognition on CEGA's social media- LinkedIn, Instagram, X- One (1) post
  - \* Announcing the release of the technical sessions- posts will be at CEGA's discretion
- Company logo displayed on the Core Conference website
- Company logo on main event signage
- Company logo displayed in the Core Conference program book
- Company logo displayed on sponsored session on Core Conference website
- Company logo on introductory session slides (of the sponsored session)
- Verbal recognition at the beginning of the event during the welcome speech
- One (1) half-page ad in the Core Conference program book
- Three (3) complimentary registrations to attend the 2025 Core Conference (this includes tickets to the Core Meltdown social event)

## Showcase Room Sponsor (\$2,500) – 3 available

The Showcase Room Sponsorship allows companies to provide an interactive space for attendees to experience your product/software/case study. We encourage sponsors to incorporate core displays in these viewing rooms.

- Recognition on CEGA's social media- LinkedIn, Instagram, X- One (1) post
  - posts will be at the CEGA's discretion
- Company logo displayed on the Core Conference website
- Company logo on main event signage
- Company logo displayed in the Core Conference program book
- Company logo on introductory event slides (displayed at the beginning of each day)
- Two (2) core tables and two (2) poster boards for the duration of the 2025 Core Conference
- Access to power for technology displays
- Three (3) complimentary registrations to attend the 2025 Core Conference (this includes tickets to the Core Meltdown social event)

# Sponsorship Opportunities



## Premium Core Sponsor (\$2,000)

This sponsorship opportunity will support costs associated with core shipping, poster boards, and audio visual and other equipment required to transform the Core Research Centre into the Core Conference.

- Company logo displayed on the Core Conference website
- Company logo on main event signage
- Company logo displayed in the Core Conference program book
- Company logo on introductory event slides (displayed at the beginning of each day)
- Two (2) complimentary registrations to attend the 2025 Core Conference (this includes the Core Meltdown social event)

## Core Supporter (\$1,000)

This sponsorship opportunity will support costs associated with core shipping, poster boards, audiovisual and other equipment required to transform the Core Research Centre into the Core Conference.

- Company logo displayed on the Core Conference website
- Company logo on introductory event slides (displayed at the beginning of each day)
- One (1) complimentary registration to attend the 2025 Core Conference (this includes the Core Meltdown social event)

## Printed Program Book Advertisement (\$400) Half Page

- One (1) half-page advertisement in the Core Conference program book

## Printed Program Book Advertisement (\$750) Full Page

- One (1) full page advertisement in the Core Conference program book

# Contact Us Today

**Sponsorship Contact: Kristy Casebeer**

**Phone Number: 403.513.1234**

**Email Address: [Kristy.Casebeer@cegageos.ca](mailto:Kristy.Casebeer@cegageos.ca)**